# CONTRACT

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 498037 / | 06366878 |

| Product |
|---|
| HORSFORD- DCCC |

| Contract Dates | Estimate # |
|---|---|
| 10/12/12 - 10/18/12 | 2011 |

| Advertiser | Original Date / Revision |
|---|---|
| Horsford DCCC | 10/09/12 / 10/09/12 |

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**
**3050 K St NW**
**Washington, DC 20007**

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KVVU | Teresa Difuria | TELEREP-PHIL |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | 143 | 149 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | $4,300.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $2,150.00 | | | | | | | |
| N 2 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 2 | $3,900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $1,950.00 | | | | | | | |
| N 3 | KVVU | 10/12/12 | 10/18/12 | Katie Couric | 2-3p | | :30 | | | NM | 2 | $850.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $425.00 | | | | | | | |
| N 4 | KVVU | 10/12/12 | 10/18/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 1 | $500.00 | | | | | | | |
| N 5 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | $1,900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $950.00 | | | | | | | |
| N 6 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | $2,050.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $1,025.00 | | | | | | | |
| N 7 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 2 | $1,050.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $525.00 | | | | | | | |
| N 8 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 2 | $1,450.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $725.00 | | | | | | | |
| N 9 | KVVU | 10/12/12 | 10/18/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | $650.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 1 | $650.00 | | | | | | | |
| N 10 | KVVU | 10/12/12 | 10/18/12 | Extra | M-F 7-730p | | :30 | | | NM | 2 | $1,900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/12/12 | 10/18/12 | MTWTF-- | 2 | $950.00 | | | | | | | |
| N 11 | KVVU | 10/12/12 | 10/18/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | $1,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 498037 / | 06366878 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/12/12 - 10/18/12** | HORSFORD- DCCC | **2011** |

| Advertiser | Original Date / Revision |
|---|---|
| **Horsford DCCC** | 10/09/12 / 10/09/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | | |
| Week: | | 10/12/12 | 10/18/12 | MTWTF-- | 2 | | | | $700.00 | | | |
| N 12 | KVVU | 10/12/12 | 10/18/12 | TMZ | 730-8p | | :30 | | | NM | 2 | $2,700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | | |
| Week: | | 10/12/12 | 10/18/12 | MTWTF-- | 2 | | | | $1,350.00 | | | |
| N 13 | KVVU | 10/12/12 | 10/18/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 3 | $825.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | | |
| Week: | | 10/12/12 | 10/18/12 | MTWTF-- | 3 | | | | $275.00 | | | |
| N 14 | KVVU | 10/12/12 | 10/18/12 | M-Su Prime Rotator | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 2 | $6,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | | |
| Week: | | 10/12/12 | 10/18/12 | MTWTFSS | 2 | | | | $3,250.00 | | | |
| N 15 | KVVU | 10/14/12 | 10/14/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 1 | $11,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | | |
| Week: | | 10/08/12 | 10/14/12 | ------1 | 1 | | | | $11,500.00 | | | |
| N 16 | KVVU | 10/14/12 | 10/14/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | $7,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | | |
| Week: | | 10/08/12 | 10/14/12 | ------1 | 1 | | | | $7,500.00 | | | |
| | | | | | | | | Totals | | | 29 | $48,975.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 -10/18/12 | 29 | $48,975.00 | $41,628.75 |
| Totals | 29 | $48,975.00 | $41,628.75 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6366878 TRF# 498037
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 17.14
**CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6366878 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT9/12 17.14

REP:
TO ROSE
FR NIKKI
OK'D M1 SEE LINE 17
NEW TOTAL $48975 (-10)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = 143 | | | AGENCY EST# = 2011 | | | | | | |
| | | | AGENCY PRODUCT CODE = 149 | | | | | | | | | |
| 4 | | ES | 400P-500P | 30 | | $510.00 | 10/12 | 10/18 | 0 | | F,M-TH | 0 |

PROGRAM : DR OZ
CON COM1: DR OZ

REP HEADLINE# 6366878 TRF# 498037
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 17.14
**CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 17 | | A | 400P-500P | | 30 | $500.00 | 10/12 | 10/18 | 1 | | F,M-TH | 1 |

PROGRAM : DR OZ
ORD COM1: BROUGHT RATE DOWN TO LUR. CREDIT $10
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-4 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| M1 | OK'D | BUY#4 | MISSED:F,M-TH/400P-500P | OCT12 | 30S | $510.00 | (OCT9/12) |
| | | | OFFER:F,M-TH/400P-500P | OCT12 | 30S | $500.00 | PLS ADVISE. |
| | | | CMT:BROUGHT RATE DOWN TO LUR. CREDIT $10 | | | | |

OCT/12 48975.00

CONTRACT TOTAL 48975.00
TOTAL SPOTS 29

MARKET TOTALS $204,104 KVVU 24% KSNV 20% KLAS 23% KTNV 21% KVMY 9% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366878
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT8/12 17.45
*** KVVU-TV ***

ADV # ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 498037 CONTRACT # 6366878 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 17.45

REP: TO ROSE
FR NIKKI
NEW HORSFORD FOR CONGRESS -DCCC
TOTAL $48,985
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = 143<br>AGENCY PRODUCT CODE = 149 | | | AGENCY EST# = 2011 | | | | | | |
| 1 | | | 1000P-1100P | 30 | | $2,150.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

REP HEADLINE# 6366878
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT8/12 17.45
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | | | 1100P-1135P | 30 | | $1,950.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : FOX 5 NEWS AT 1100P<br>CON COM1: FOX 5 NEWS AT 1100P | | | | | | | | | | | |
| 3 | | | 200P-300P | 30 | | $425.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : KATIE COURIC<br>CON COM1: KATIE COURIC | | | | | | | | | | | |
| 4 | | | 400P-500P | 30 | | $510.00 | 10/12 | 10/18 | 1 | | F,M-TH | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | 500 | | | | | | | | | |
| 5 | | | 500P-530P | 30 | | $950.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | |
| 6 | | | 530P-600P | 30 | | $1,025.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | |
| 7 | | | 600P-630P | 30 | | $525.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : MORE ACCESS<br>CON COM1: MORE ACCESS | | | | | | | | | | | |
| 8 | | | 600A-700A | 30 | | $725.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : FOX5 NEWS 6A<br>CON COM1: FOX5 NEWS 6A | | | | | | | | | | | |
| 9 | | | 630P-700P | 30 | | $650.00 | 10/12 | 10/18 | 1 | | F,M-TH | 1 |
| | PROGRAM : MORE ACCESS<br>CON COM1: MORE ACCESS | | | | | | | | | | | |
| 10 | | | 700P-730P | 30 | | $950.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | | | | | | |

REP HEADLINE# 6366878
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT8/12 17.45
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 11 | | 700A-900A | 30 | | $700.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : FOX5 MORNING NEWS<br>CON COM1: FOX5 MORNING NEWS | | | | | | | | | | | |
| | 12 | | 730P-800P | 30 | | $1,350.00 | 10/12 | 10/18 | 2 | | F,M-TH | 2 |
| | PROGRAM : TMZ<br>CON COM1: TMZ | | | | | | | | | | | |
| | 13 | | 900A-1000A | 30 | | $275.00 | 10/12 | 10/18 | 3 | | F,M-TH | 3 |
| | PROGRAM : MORE LAS VEGAS<br>CON COM1: MORE LAS VEGAS | | | | | | | | | | | |
| | 14 | | 800P-1100P | 30 | | $3,250.00 | 10/12 | 10/18 | 2 | | F-TH | 2 |
| | PROGRAM : MLB NLCS<br>CON COM1: MLB NLCS | | | | | 430- 8-11 | 10/14 | 10/15 | | | | |
| | 15 | | 100P-400P | 30 | | 11500.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| | PROGRAM : FOX NFL (GAME 2)<br>CON COM1: FOX NFL (GAME 2) | | | | | | | | | | | |
| | 16 | | 1000A-100P | 30 | | $7,500.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| | PROGRAM : FOX NFL (GAME 1)<br>CON COM1: FOX NFL (GAME 1) | | | | | | | | | | | |

OCT/12 48985.00

CONTRACT TOTAL 48985.00
TOTAL SPOTS 29

MARKET TOTALS $204,104 KVVU 24% KSNV 20% KLAS 23% KTNV 21% KVMY 9% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*